Example Online Accounts Inventory

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Account Information						Data Information		
Service Name	***Login URL***	***Username***	***Primary User(s)***	***Contact Email***	***Paid Subscription?***	***Data?***	***What?***	***Backed-up?***
Eventbright	http://www.eventbrite.com/	eventbrite@randomnpo.org	Greg	eventbrite@randomnpo.org	no	**yes**	event descriptions, participant contact information, $ earned from events	contacts are exported, descriptions are not
Google analytics	www.google.com/analytics	googlegrants@radnomnpo.org	n/a	googlegrants@randomnpo.org	no	**yes**	analytics information about all website traffic	metrics that we look at on a weekly basis are duplicated
ReadyTalk	www.readytalk.com	1234567	n/a	readytalk@randomnpo.org	Yes, $ per minute of recorded webinar storage	**yes**	recorded online seminars and analytics data about times viewed	webinar mp3s are downloaded
Bit.ly (URL shortener)	http://bit.ly/	bitly@randomnpo.org	Matt	bitly@randomnpo.org	no	**yes**	analytics data about clicks	no, however, some highlights are noted
Flickr Pro	flickr.com	randomnpo@yahoo.com	Maya	flickr@randomnpo.org	$19/year	**yes**	photographs, photo tags	yes